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PATENT
PD-990193

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Finseth et al.

Serial No.: 09/532,755

For: "Method and Apparatus for
Transmission, Receipt and Display of
Advertisements"

Filed: March 22, 2000

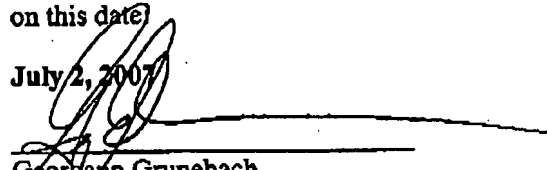
Group Art Unit: 2623

Examiner: James Sheleheda

Certification Under 37 CFR 1.8I hereby certify that this paper is being
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on this date

July 2, 2007


Georgann Grunebach
Registration No. 33,179
Attorney for ApplicantsRESPONSE TO THE OFFICE ACTION DATED MAY 1, 2007Mail Stop AF
Commissioner for Patents
P. O. Box
Alexandria VA 22313-1450

Sir:

In response to the official action dated May 1, 2007, please consider the following
remarks:

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 15 of this paper.